



Event Management • Activations & Promotions • Exhibitions & Kiosks • Seasonal Décor
Promo-Vans • Moving Stages Food Trucks • Theatre and Arts • Escape Rooms • Markets
Badges and Permits • Building Projection • Interiors

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Discover Your Perfect Exhibition Space

The best Exhibition Stand spaces are created in a way that drives engagement from attendees while effectively allowing them to connect with your brand.

The problem is: we've all seen the frequently recycled, stale Stand ideas that tend to dominate many Exhibition floors. What a waste!

An awesome Exhibition Stand can really move the needle, serving as a prime opportunity to make an impact with current and potential customers. In our opinion, the best solution for fixing a stagnant Exhibition experience is to find inspiration and start imagining the possibilities of your next event.

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WHO ARE WE

We create experiences that work...

We put people at the center — clients, partners, and attendees — and make it personal for everyone.

At AFJ Events, we go beyond the ordinary, crafting exhibition stand builds and activations that not only capture attention but drive real business outcomes. We understand that success at exhibitions is more than just footfall—it's about achieving your unique business goals. **We Create Experiences That Work.**

With a creative team backed by a global network of partners, no project is too ambitious. We bring your vision to life through custom designs and activation ideas, ensuring every detail aligns with your objectives. At AFJ Events, we turn your exhibition presence into a powerful, results-driven experience that stands out and delivers value.

From concept creation to execution, we combine seasoned knowledge with innovation.



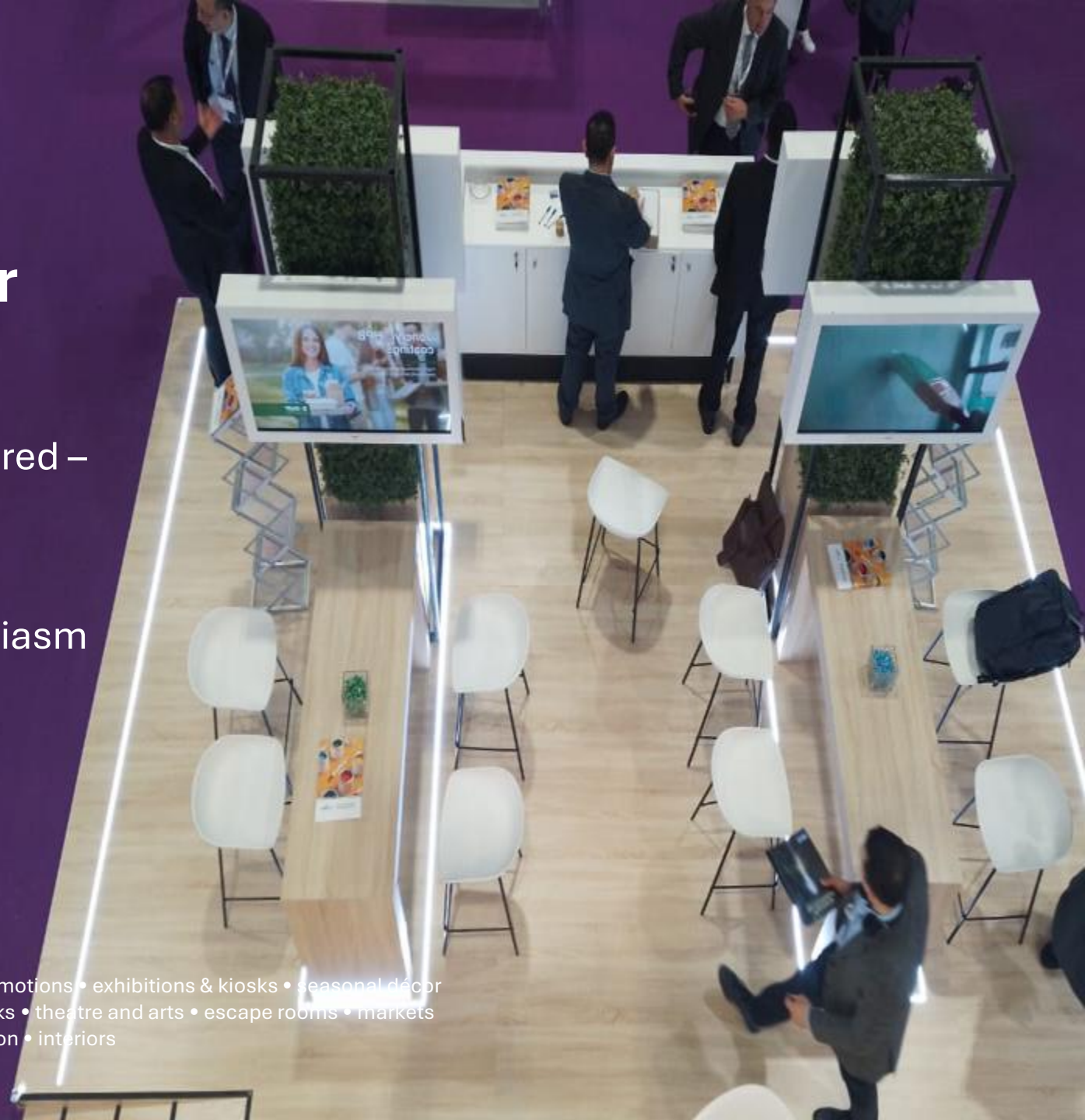
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Cohesive creativity is our touchstone.

No detail goes unconsidered –
be it content, hospitality,
entertainment or design.
These unite in harmony,
creating a spirit of enthusiasm
and celebration.



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Exhibitions are overflowing with potential clients. How will you stand out?

Are you hunting for high-quality leads that are already invested in your industry? Attend an Exhibition: Let them come to you!

Your success at these events hinges on standing out with creative ideas that drive foot traffic to your Stand. Show the audience something they've never seen before with our show Stand ideas that attract visitors.

That's why we've put together a list of activations for you to implement at your next showcasing.

We want you to discover something new, improve on existing ideas, combine the best ideas into your own package, and learn about the best ways to connect with attendees.

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Our designs focus on audience engagement as a strategic component of the stand, making it a priority for your business, helping you measure audience engagement success in ways to convince C-suite leaders of its investment value.



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Double Decker Stand with focus on sustainability and environment conservation. Dual branded for BASF and BCI Middle East.

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2014 - 2025

YEARS
Shaping
Unforgettable
Moments

Case Study | BASF



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Lounge Stand with
overhead branding
showcasing Dubai.



2014 - 2025

10 YEARS
Shaping
Unforgettable
Moments

Case Study | KHDA



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**Perfume launch
 activation stand for Al
 Shaya.**



YEARS
 Shaping
 Unforgettable
 Moments
 2014 - 2025

Case Study | Al Shaya



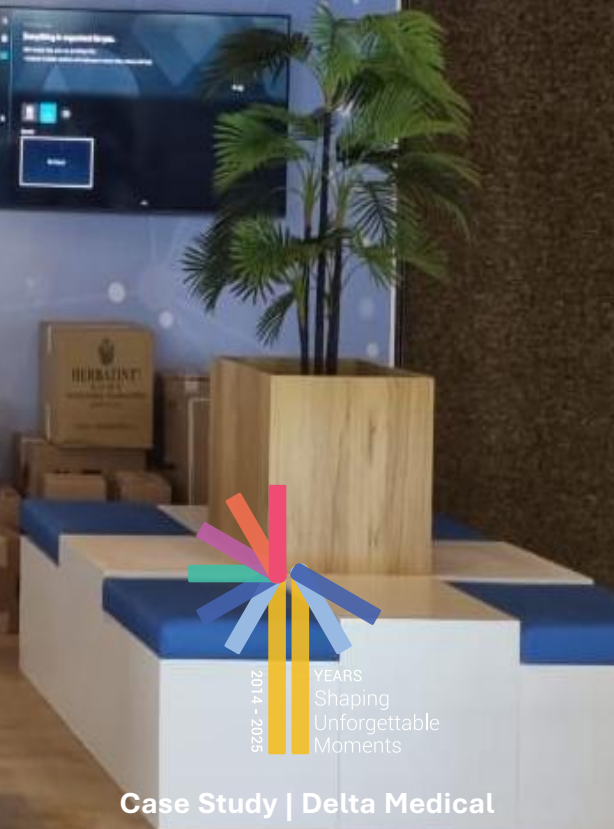
Simple builds with effective graphics and décor to create



Delta Medical LLC strives to satisfy all categories in the Healthcare Sector.

Combining local market expertise and the latest technological advancements, Delta Medical LLC has been meeting the UAE's ever-changing market needs for over 32 years.

Founded in 1985 in Abu Dhabi, Delta Medical LLC is one of the UAE's leading distribution agents for multinational products in the medical, wellness, health, and beauty sectors. Catering to over 3000 outlets in the UAE, including pharmacies, hospitals, clinics, wholesalers, supermarkets and various other retail outlets, Delta Medical LLC is known for high-quality products and excellent service.



2014 - 2025

YEARS
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PROJECT
 BULK
 TANKER
 FLEET



Modular stand build with backlit panels for maximum exposure.



2014 - 2025
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Case Study | Varamar

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Stand featuring a working Solar Tree with product displays for two sister companies at Big 5.



Case Study | IBV / FIOBCO



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Custom design to show product verticals and provide product demonstration options.



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Case Study | March Networks



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Customized
chandeliers with
fabric stripe
ceiling.

الأمومة
والطفولة
للأمومة
والطفولة
Motherhood
& Childhood

مكتبة
MAKTABA

sama



2014 - 2025

YEARS
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Case Study | SMCC



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Stand design combining traditional seating with a modern arch build.



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Case Study | ADIB

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Once you've found an idea, you're interested in exploring, we'd love to help you make it happen!

Hopefully, these ideas have provided inspiration for your next Exhibition Stand.

They represent some of the best options to increase stand footfall, and we're confident that there's so much more to offer.

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