



Event Management • Activations & Promotions • Exhibitions & Kiosks • Seasonal Décor  
Promo-Vans • Moving Stages Food Trucks • Theatre and Arts • Escape Rooms • Markets  
Badges and Permits • Building Projection • Interiors

# Boutique agency creating moments that matter.

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We put people at the center —  
clients, partners, and attendees —  
and make it personal for everyone.

## PART OF A GLOBAL NETWORK DELIVERING BESPOKE EXPERIENCES

For over a decade, AFJ Events has been a trusted partner in delivering bespoke event solutions across the globe. We combine the expertise of our in-house team with our impressive global network of collaborators, ensuring each project benefits from the best talent and resources.



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# WHO ARE WE

We are **storytellers, wizards, builders, producers, planners, problem solvers.**  
We are **creatives, innovators, disruptors, dreamers, doers.**

We are **AFJ Events.**



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# WHO ARE WE

We help companies develop better communication and awareness creation opportunities through experiential events and creatively dominating exhibition stands that elevate brands into popular culture and shareworthy immersive moments.

Bringing a boutique approach to innovative global brands and startups alike, **We Create Experiences That Work.**



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# OUR PRINCIPLES

Cohesive creativity is our touchstone, where no detail goes unconsidered – be it food, service, entertainment or design. These unite in harmony, creating a spirit of enthusiasm and celebration.



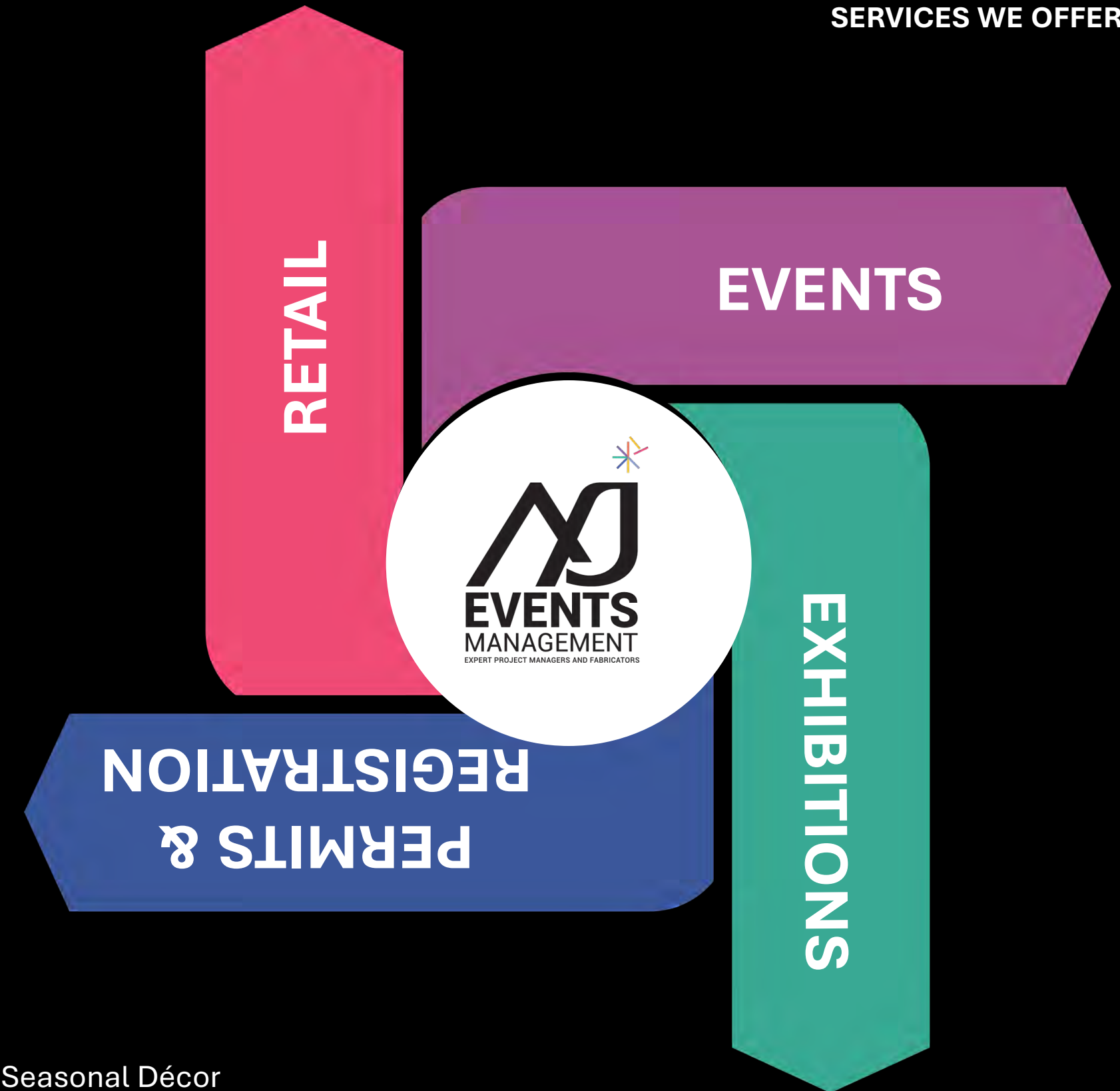
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# SERVICES OFFERED

AFJ Events and Exhibitions is a full-service agency delivering tailored corporate event and exhibition solutions.

From conferences to trade shows, our skilled team ensures exceptional results with creativity and precision.

Partner with us to bring your corporate vision to life with unmatched quality and professionalism.



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# Our Partners in Success

We're honored to have partnered with a diverse clientele, each contributing to our journey and shaping our commitment to excellence.



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# EVENTS



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**Boutique Agency  
Creating Moments  
that Matter**

# EXPERTS IN EVENT MANAGEMENT

We specialize in experiential events that elevate brands into popular culture and share-worthy immersive moments.

Bringing a boutique approach to innovative global brands and startups alike, we create experiences that work.

- Our Full Production & Logistics Suite Includes:
- Stage, Set Design and Fabrication
- Audio-Visual & Lighting Setup
- Stage and Speaker Management
- Social Media Management
- Theatre and Circus Acts
- Seasonal Design And Décor



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# EXHIBITION

(Design and Fabrication)



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## FABRICATION

AFJ is an experienced, creative agency with inhouse fabrication capabilities. We specialize in Exhibition Design, Management, and Build, delivering custom or modular stands that engage and attract. From design to execution, we ensure a seamless event experience.

Our Activation Stands, Promotional Vehicles, and Container Modules offer flexible, mobile solutions for impactful brand engagement. Whether for exhibitions, roadshows, or pop-ups, we provide interactive, creative spaces that leave a lasting impression. AFJ makes your brand unforgettable at every event.

Create Experiences that Work





2014 - 2025

YEARS  
Shaping  
Unforgettable  
Moments



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# PERMITS AND REGISTRATION



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# SUCCESSFULLY SERVING HUNDREDS OF LOCAL & INTERNATIONAL CLIENTS AND EVENT ORGANIZERS SINCE 2014

## Streamlining Your Event Success!



Our team has built a strong reputation for reliability, speed, and service quality. Many of our clients are repeat customers or referrals, a testament to the high standards we uphold.

# Is it Mandatory?

## YES!

According to Dubai Government Decree No. 25 of 2013, any event held in Dubai—whether in the mainland or a free zone—must obtain a permit issued by Dubai Economy & Tourism (DET).

## Failure to secure this permit can lead to:

- Fines starting from AED10,000
- Event cancellations or shutdowns
- Damage to brand image and credibility





# RETAIL



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## Designing Spaces to Engage & Inspire

## RETAIL

AFJ transforms spaces into immersive retail experiences with turn-key solutions, from fabrication and fit-outs to food stands, gaming booths, and food trucks.

Our in-house fabrication team handles every detail, ensuring bespoke environments that align with your brand. Whether it's a custom retail fit-out, a dynamic food stand, or a branded food truck, AFJ designs and builds solutions that capture attention, engage customers, and enhance brand visibility. We bring your concepts to life with precision, creativity, and seamless execution, delivering high-impact, functional environments tailored to your unique retail needs.



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# Contact Us

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## Creativity delivered Flawlessly...

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