



Celebrating a Decade of
Dedication to Our
Customers

Event Management • Activations & Promotions • Exhibitions & Kiosks • Seasonal Décor
Promo-Vans • Moving Stages Food Trucks • Theatre and Arts • Escape Rooms • Markets
Badges and Permits • Building Projection • Interiors

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**WHO ARE
WE**



Celebrating a Decade of
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Customers

Boutique agency creating moments that matter.

We put people at the center — clients,
partners, and attendees — and make it
personal for everyone.

**WHO ARE
WE**

**We are storytellers, wizards, builders,
producers, planners, problem solvers.
We are creatives, innovators, disruptors,
dreamers, doers. We are AFJ Events.**



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WHO ARE WE

We help companies develop better communication and awareness creation opportunities through experiential events and creatively dominating exhibition stands that elevate brands into popular culture and shareworthy immersive moments.

Bringing a boutique approach to innovative global brands and startups alike, **We Create Experiences That Work.**

WHO ARE WE

Cohesive creativity is our touchstone, where no detail goes unconsidered – be it food, service, entertainment or design. These unite in harmony, creating a spirit of enthusiasm and celebration.



YEARS
AND COUNTING
Celebrating a Decade of
Dedication to Our
Customers



Celebrating a Decade of
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10+

Years of Excellence

150+

Projects Delivered Across GCC

50+

Clients

SERVICES
WE OFFER

Events

Exhibitions



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Event
Categories

Realms We Curate Events Within

We make people feel valued. We do everything in our power to deliver the individual dreams of the people we work with. To us this isn't just business, it's personal.



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Event
Categories

Corporate Events

Gala Dinners and Awards, Staff Appreciation
and Team Building

Community Events

Digital and Interactive Mall Activations
Markets, Workshops, Heritage Celebrations, Carnivals, Marathons

Specialty Events

Event Mobiles, Fan zones, Escape Rooms,
Building Lighting and Venue Theming



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Event
Categories

Crowd Management

Ushers, Hostesses, Promoters and Emcees

Styling and Décor

Linen, Flowers, Furniture and Furnishings

Entertainment

Theatre, Walking and Showstopping Acts



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Exhibition
Services

Stand Build

Design, Fabrication, Content and Management

Management

Concept, Planning, Sales and Management

Lead Capture

Activations, Technology and Crowd Management

Our Partners in Success

We're honored to have partnered with a diverse clientele, each contributing to our journey and shaping our commitment to excellence.



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GALAXY RACER

GALAXY RACER

NEO NXT
GAMING CHALLENGE

NXT



10 YEARS
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بيروت
 BEIRUT INSTITUTE
 SUMMIT
 EDITION II
 CONSTRUCTING THE ARAB REGION'S ENGAGEMENT
 IN THE EMERGING GLOBAL FUTURE
 May 12-13, 2018 | The St. Regis Corniche, Abu Dhabi, UAE
 #BI Summit2018



"EXCELLENCE IS NOT A DESTINATION.
IT IS A CONTINUOUS JOURNEY THAT NEVER ENDS."
BRIAN TRACY



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


10 YEARS
ANNIVERSARY
Celebrating a Decade of
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AN EXPERIENCE BY  Alef


ARTISTIC WORKSHOPS

SHAPE YOUR PASSION

PAINTING & POTTERY
WORKSHOPS AT O6 MALL
ALL THROUGH FEBRUARY
EVERY FRIDAY AND SATURDAY
7:00 PM TO 9:00 PM


 SCAN TO REGISTER




ARTISTIC WORKSHOPS

HAPPENING ON THE FIRST FLOOR
PAINTING & POTTERY WORKSHOPS
ALL THROUGH FEBRUARY
EVERY FRIDAY AND SATURDAY
7:00 PM TO 9:00 PM

 SCAN TO REGISTER

 AN EXPERIENCE BY

 **EVENTS MANAGEMENT**

10 YEARS
AND COUNTING

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Creativity delivered Flawlessly...

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